

Privacy policy website plansee-group.com

Privacy policy for this online offer and further information on the obligation to provide information in accordance with Art. 13 GDPR when collecting personal data.

Data protection

We, Plansee Group Functions Austria GmbH, are responsible for this online offering and, as a service provider of an information society, we are required to inform you at the beginning of your visit to our online offering about the type, scope and purpose of the collection and use of personal data in a precise, transparent, comprehensible and easily accessible form, using clear and simple language. The content of the information must be available to you at all times. We are therefore obliged to inform you which personal data is collected or used. Personal data refers to all information relating to an identified or identifiable person.

We attach great importance to the security of your data and compliance with data protection regulations. The collection, processing and use of personal data are subject to the provisions of the currently applicable European and national laws.

The following data protection declaration is intended to show you how we handle your personal data and how you can contact us:

Plansee Group Functions Austria GmbH

Metalworks Plansee-Straße 71
6600 Reutte, Austria
Company register no.: FN 352322 x

Our data protection coordination

E-mail: dataprotection@plansee-group.com

A. General

To ensure clarity, please note that our data protection policy does not make any distinction between genders. The meaning of the terms used, such as 'personal data' or their 'processing', can be found in Article 4 of the EU General Data Protection Regulation (GDPR).

The personal data of users processed in the context of this online offering includes, in particular, usage data (e.g. websites visited on our online offering, interest in our products), content data (e.g. entries in the contact form) and server log data (e.g. your IP address).

"User" includes all categories of persons affected by data processing. This includes, for example, our business partners, customers, prospects and other visitors to our online offering.

B. Specific

Data protection policy

We guarantee that we will only collect, process, store and use your data in connection with the processing of your enquiries, for internal purposes and to provide the services or content you have requested.

Legal basis for the processing

We process personal data of users only in compliance with the relevant data protection regulations. User data is only processed if the following legal authorisations apply:

- to provide our contractual services (e.g. processing of orders) and online services or
- if you have given your consent or
- on the basis of our legitimate interests (i.e. interest in the analysis, optimisation and economic operation and security of our online offer within the meaning of) [Art. 6 para. 1 lit. f. GDPR](#) , in particular when measuring reach, creating profiles for advertising and marketing purposes, and collecting access data and using the services of third-party providers)

You will find below details about where the above legal bases are regulated in the GDPR:

- Consent - [Art. 6 para. 1 lit. a.](#) and [Art. 7 GDPR](#)
- Processing for the fulfilment of our services and implementation of contractual measures - [Art. 6 para. 1 lit. b. GDPR](#)
- Processing for the purpose of our legitimate interests - [Art. 6 para. 1 lit. f. GDPR](#)

You are not obliged to provide us with the personal data that we request. However, if you do not provide your personal data, you may not be able to use all the features of this website. If, in some cases, you are legally obliged to provide your personal data, we will inform you of this separately.

Transmission of your personal data

Data will only be passed on to third parties within the framework of legal requirements. We only pass on user data to third parties if this is necessary, for example, for contractual purposes or on the basis of legitimate interests in the economic and effective operation of our business.

If we use subcontractors to provide our services, we take appropriate legal precautions, and technical and organisational measures to ensure the protection of personal data in accordance with the relevant legal requirements.

We would like to point out that due to the use of services such as Google Analytics, Google Ads, Google reCAPTCHA, Google Maps, Google Web Fonts, YouTube, Adobe Analytics, Adobe Marketo Engage, LinkedIn Insight Tag, TrustArc, Mouseflow, Meta Pixel, Taboola, Haufe-Umantis, Workday, Cloudflare, Google Tag Manager, Doubleclick.net, LinkedIn Ads Pixel, Optinmonster and Everviz, data transmission takes place when using our online services. Further information can be found in the relevant sections of this document.

Data transfer to a third country or an international organisation

Third countries are countries in which the GDPR is not directly applicable. This includes, in principle, all countries outside the EU or the European Economic Area ("EEA").

The level of data protection in other countries may not be the same as in your country. However, we only transfer your personal data to countries that the

European Commission has determined to have an adequate level of data protection or take appropriate measures to ensure that all recipients offer an adequate level of data protection. We do this, for example, by concluding appropriate data transfer agreements on the basis of standard contractual clauses for the transfer of personal data to third countries in accordance with Regulation (EU) 2021/914 of the European Parliament and of the Council of the Commission of the European Union while applying additional safeguards to ensure an adequate level of data protection.

Retention period

We adhere to the principles of data minimisation and storage limitation. This means that we only store the data you provide to us for as long as necessary to fulfil the aforementioned purposes or as required by the various storage periods stipulated by law. Once the respective purpose no longer applies or after the corresponding deadlines have expired, your data will be routinely blocked and deleted in accordance with legal requirements. In the event that you have given your consent, we will store your personal data until you withdraw your consent.

Contact us

If you contact us by e-mail, telephone, fax, contact form, etc., you agree to electronic communication. Personal data is collected when you contact us. The information you provide us will be stored exclusively for the purpose of processing your enquiry and for possible follow-up questions.

You will find below the legal basis for this:

- Consent - [Art. 6 para. 1 lit. a.](#) and [Art. 7 GDPR](#)
- Processing for the fulfilment of our services and implementation of contractual measures - [Art. 6 para. 1 lit. b. GDPR](#)
- Processing for the purpose of our legitimate interests - [Art. 6 para. 1 lit. f. GDPR](#)

We use software to maintain customer data (CRM system) or comparable software on the basis of our legitimate interests (efficient and fast processing of user enquiries).

We would like to point out that e-mails could theoretically be read or changed without authorisation and unnoticed during transmission. Furthermore, we use software to filter unwanted e-mails (spam filter). E-mails can be rejected by the spam filter if they are wrongly identified as spam due to certain characteristics.

What rights do you have?

a) Right to information

You have the right to obtain information about your stored data free of charge. Upon request, we will inform you at any time in writing which of your personal data we have stored in accordance with applicable law.

b) Right to rectification

You have the right to have your data stored by us corrected if it is inaccurate.

c) Right to restriction of processing

Furthermore, under certain circumstances, you have the right to request the restriction of processing. In order for a restriction of the processing of your data to be taken into account at any time, this data must be kept in a lock file for control purposes.

d) Right to erasure

You can also request the erasure of your personal data. If the relevant legal requirements are met, we will also delete your personal data without a corresponding request from you.

e) Right to data portability

You have the right to request that we provide you with the personal data that you have submitted to us in a commonly used format that allows for transmission to another location.

f) Right to complain to a regulatory authority

You have the right to complain to one of the data protection supervisory authorities.

Austrian Data Protection Authority
Barichgasse 40-42, 1030 Vienna, Austria
Phone: +43 1 52152
Website: www.dsb.gv.at

The data protection authority offers a [complaint form](#) on its website.

g) Right to object

You have the right to object at any time to processing of your personal data, on grounds related to your particular situation.

h) Right to withdraw consent

If we process data on the basis of on your consent, you can withdraw your consent at any time. To do so, simply send an e-mail to dataprotection@plansee-group.com. However, such a revocation does not affect the legality of the processing operations carried out by us up to that point. This does not affect data processing with regard to all other legal bases, such as the initiation of a contract (see above).

Protection of your personal data

We take contractual, organisational and technical security measures in accordance with the state of the art to ensure that the provisions of data protection laws are complied with and thus to protect the data processed by us against accidental or intentional manipulation, loss, destruction or access by unauthorised persons.

The security measures include in particular the encrypted transmission of data between your browser and our server. Appropriate encryption techniques are used for this purpose.

Your personal data is protected in the following ways (extract):

a) Safeguarding the confidentiality of your personal data

In order to protect the confidentiality of your personal data stored by us, we have implemented various access control measures.

b) Safeguarding the integrity of your personal data

In order to protect the integrity of your personal data stored by us, we have implemented various disclosure and data input control measures.

c) Maintaining the availability of your personal data

In order to ensure the availability of your personal data stored by us, we have implemented various measures for order and availability control.

The security measures in use are continuously improved in line with technological developments. Despite these precautions, due to the insecure

nature of the internet, we cannot guarantee the security of your data transmission to our website. For this reason, any data transmission from you to our website is at your own risk.

Protection of minors

Personal information may only be provided to us by persons under the age of 16 with the express consent of a parent or legal guardian. This data will be processed in accordance with this data protection policy.

Server log files

The website provider automatically collects and stores information that your browser automatically transmits to us in 'server log files'. These may include, in particular:

- IP address;
- Date and time of the call;
- Time zone difference to Greenwich Mean Time (GMT);
- Content of the call (specific page);
- Operating system and its access status/HTTP status code;
- Scope of the transmitted data;
- Website from which the request is received ("referrer URL");
- Browser used and language and version of the browser software.

The legal basis for this is indicated below:

- Processing for the fulfilment of our services and implementation of contractual measures - [Art. 6 para. 1 lit. b. GDPR](#) and/or
- Processing for the purpose of our legitimate interests - [Art. 6 para. 1 lit. f. GDPR](#)

C. Cookies and similar technologies

General information on the scope of our data processing in connection with cookies and similar technologies

Our services use cookies and similar technologies. Cookies are small text files that are stored on your device when you access our services. Cookies contain a unique string of characters that can be used to uniquely identify your browser or applications when our services are requested again in the future. Certain elements of our services require the browser or application to be identified when a new page is accessed.

Our services use session cookies and permanent cookies.

a) Session cookies are automatically deleted when you close your browser. They store a session ID that is used to assign different requests from your browser to the session as a whole. This means that your device can be recognised as long as you visit our website. Session cookies are deleted when you log out or close your browser.

b) Permanent cookies are automatically deleted after a certain period of time, which may vary depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

Specifically, the following cookies are used: Google Analytics, Google Ads, Google reCAPTCHA, Google Maps, Google Web Fonts, YouTube, Adobe Analytics, Adobe Marketo Engage, LinkedIn Insight Tag, TrustArc, Mouseflow, Meta Pixel, Taboola, Cloudflare, Doubleclick.net, Google Tag Manager, LinkedIn Ads Pixel, Optimonster and Everviz.

If the specific cookies and similar technologies are not necessary from a technical point of view to provide a service you have requested, we will only use them if you have given us your consent to do so.

Purpose of data processing

We use cookies to make our services attractive and user-friendly, to improve them and to speed up enquiries.

Certain elements of our services require the browser to be identified when a new page is accessed. In these cases, the browser must be recognised after a new page has been accessed.

Legal basis for data processing

Art. 6 para. 1 lit. f. GDPR forms the legal basis for the processing of personal data with cookies, which are necessary from a technical point of view in order to provide you with a service that you have requested.

The legal basis for the processing of personal data that is not necessary to provide you with a service you have requested is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

Session cookies are deleted when the browser is closed.

Permanent cookies are automatically deleted after a certain period of time. This period may vary from cookie to cookie. The exact storage period is described below.

Possibility of objection and deletion of data

To enable you to configure your cookie preferences, we use the cookie management solution from TrustArc Inc, 111 Sutter Street, Suite 600 San Francisco, CA, 94104, USA. You can use this solution to configure your cookie preferences at any time.

In addition, almost all browsers can be configured to block cookies completely, delete existing cookies, show you a warning before cookies are stored on your device, or delete cookies at the end of a browsing session.

Please note, however, that you may not be able to use all the features of our website if you block or delete cookies.

You can access your personal cookie settings by clicking on the link of the same name at the bottom of the respective page (in the footer).

The following also applies with regard to the above-mentioned cookies:

Google Analytics

Scope of data processing

We use Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

Google analyses how you use our services on our behalf. To do this, we use cookies, among other things. We have described above in the 'Cookies' section what cookies are and how they can be deleted.

The information collected by Google about your use of our services (e.g. the pages visited on our website) is transferred to a Google server in the USA, stored and analysed there, and the result is made available to us in anonymised form.

We use the IP anonymisation feature offered by Google. This means that your IP address will be shortened by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

Data is transferred to the USA on the basis of the European Commission's standard contractual clauses. Details can be found here: <https://privacy.google.com/businesses/controllerterms/mccs/>.

Purpose of data processing

Google uses this information on our behalf to analyse the use of our services and to compile reports on user activity. This enables us to improve your online experience and increase the user-friendliness of our digital offerings.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

Sessions and campaigns are ended after a certain period of time. By default, sessions are ended after 30 minutes of inactivity and campaigns after six months. The time limit for campaigns is a maximum of two years.

Possibility of objection and deletion of data

You can prevent the storage of cookies by setting your browser software accordingly or by configuring it with TrustArc, as described above in the 'Cookies' section. You can also prevent Google from collecting the data generated by the cookie and relating to your use of our services and from processing this data by Google by downloading and installing the browser plug-in available from Google: <https://tools.google.com/dlpage/gaoptout>.

If you wish to prevent the future collection of your data by Google Analytics when visiting our website with different devices (in particular with mobile devices such as smartphones and tablets), you must carry out this opt-out on all systems you use: <https://tools.google.com/dlpage/gaoptout>.

Please note that this opt-out cookie only blocks web analyses until it is deleted. For more information about Google Analytics, please refer to the Google Analytics Terms of Service, the Google Analytics Security and Privacy Policy and the Google Privacy Policy.

Adobe Analytics

Scope of data processing

Our services use Adobe Analytics, a web analytics service provided by Adobe Systems Software Ireland Limited, 4-6 Riverwalk, Citywest Business Campus, Dublin 24, Ireland ("Adobe").

Adobe Analytics uses local storage and "cookies", i.e. text files placed on your device, to analyse the entire data stream of all our services.

When usage information is transmitted to Adobe via our services, your IP address is anonymised before geolocalisation and replaced by a generic IP address before storage.

You can prevent the use of tracking by selecting the appropriate settings on your device. Please note, however, that you may not be able to use all the functions of the website if you do so. In addition, you can prevent Adobe from collecting and using data (cookies and IP address) in your browser by downloading and installing the browser plugin available at <http://www.adobe.com/privacy/opt-out.html>.

Purpose of data processing

Adobe uses this information on our behalf to analyse the use of our services and to compile reports on user activity. This enables us to improve your online experience and increase the user-friendliness of our digital offerings.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

Sessions and campaigns are ended after a certain period of time. By default, sessions are ended after 30 minutes without activity and campaigns after six months. The time limit for campaigns is a maximum of two years.

Possibility of objection and deletion of data

Adobe will not associate your IP address with any other data held by Adobe. You can prevent the storage of cookies by selecting the appropriate settings on your device or, in the case of the website, by configuring it with TrustArc, as described above in the "Cookies" section.

Google Ads

Scope of data processing

We use the service from Google Google Ads (formerly Google AdWords) to advertise our products and associated services on external platforms using advertising material (Google Ads). These adverts are delivered by Google via so-called "ad servers". For this purpose, we use ad server cookies, which can be used to measure certain parameters for measuring success, such as

the display of adverts or clicks by users. If you access our services via a Google advert, Google Ads will store a cookie on your device.

We have described above what cookies are and how they can be deleted. With the help of these cookies, Google can recognise your internet browser. If a user visits certain pages of an AdWords customer's website and the cookie stored on their device has not yet expired, Google and the customer can recognise that the user clicked on the ad and was redirected to this page. A different cookie is assigned to each AdWords customer. Cookies can therefore not be tracked via the websites of AdWords customers. We ourselves do not collect and process any personal data in the aforementioned advertising measures; we only receive statistical analyses from Google. These analyses allow us to recognise which of the advertising measures used are particularly effective. We do not receive any further data from the use of the advertising material; in particular, we cannot identify users on the basis of this information.

Due to the marketing tools used, your browser automatically establishes a direct connection with the Google server. We have no influence on the scope and further use of the data collected by Google through the use of this tool and therefore inform you according to our level of knowledge: Through the integration of AdWords Conversion, Google receives the information that you have accessed the corresponding part of our website or clicked on an advert from us. If you are registered with a Google service, Google can assign the visit to your account. Even if you are not registered with Google or have not logged in, there is a possibility that the provider will find out your IP address and store it.

Purpose of data processing

We can determine how successful the individual advertising measures are in relation to the advertising campaign data. In this way, we pursue the interest of showing you advertising that is of interest to you, making our services more interesting for you and achieving a fair calculation of advertising costs.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

These cookies generally lose their validity after 30 days and are not intended to identify you personally. The unique cookie ID, number of ad impressions per placement (frequency), last impression (relevant for post-view

conversions) and opt-out information (marking that the user no longer wishes to be addressed) are usually stored as analysis values for this cookie.

Possibility of objection and deletion of data

You have various options for preventing this tracking process:

a) By changing the settings of your browser software accordingly, specifically by rejecting third-party cookies; in this way, you will no longer receive advertising from third-party providers.

b) By disabling conversion tracking cookies by setting your browser to cookies from the domain block www.googleadservices.com, <https://www.google.com/settings/ads>; please note that this setting will be cancelled if you delete your cookies.

c) By deactivating personalised advertising from providers participating in the "About Ads" self-regulation programme via the link <http://www.aboutads.info/choices>; please note that this setting will be cancelled if you delete your cookies.

d) By permanently deactivating the process in Firefox, Internet Explorer or Google Chrome using the link <https://www.google.co.uk/settings/ads/plugin>.

Further information on data protection at Google can be found here: <https://policies.google.com/privacy> and <https://services.google.com/sitestats/en.html>.

Alternatively, you can visit the website of the Network Advertising Initiative (NAI) at <https://www.networkadvertising.org>.

Adobe Marketo Engage

Scope of data processing

We use Adobe Marketo Engage, a marketing automation software from Marketo, an Adobe company, 901 Mariner Island Blvd, San Mateo, CA 94404, USA ("Marketo").

Marketo collects your IP address and links your browser cookie to the email address you have provided to record your browsing and purchasing activity on our websites and in our apps.

The information generated by these cookies is transmitted securely to the Marketo server (which is usually located in the EU or EEA) and stored there. In the event of data transfer to the USA, Marketo undertakes to comply with

a data protection standard comparable to the European standard on the basis of the standard contractual clauses of the European Commission.

Tracking is not used to identify you personally, unless you have given your separate consent.

Purpose of data processing

The aforementioned data is processed for the purpose of optimising our services and products, for marketing and sales activities via email and to improve your web experience and email activities with more segmented, targeted and relevant information.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

In general, Marketo retains certain data with high activity for 90 days and other data with low activity for 25 months. Learn more about Marketo's data retention policies [here:](https://nation.marketo.com/t5/knowledgebase/marketo-activities-data-retention-policy-under-the-hood/ta-p/251191)
<https://nation.marketo.com/t5/knowledgebase/marketo-activities-data-retention-policy-under-the-hood/ta-p/251191>.

Possibility of objection and deletion of data

You can prevent the storage of cookies by setting your browser software accordingly or by configuring it with TrustArc, as described above in the "Cookies" section.

For more information about Marketo's privacy and cookie practices, please see Marketo's Privacy Policy.

LinkedIn Insight Tag

Scope of data processing

We use the Insight tag operated by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland, which provides us with information about the use of our services and gives us the opportunity to offer you advertising content from other websites in line with your interests.

Purpose of data processing

LinkedIn uses the data to create anonymous reports for us about advertising activities and information about your interaction with our digital services.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a GDPR.

Duration of storage

For this purpose, a cookie with a 120-day duration is set in your browser, with which LinkedIn can recognise you when you visit a website.

Possibility of objection and deletion of data

You can deactivate the LinkedIn Insight Conversion Tool and interest-based advertising by opting out via the following link: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

If you are a member of LinkedIn, click on the "Decline on LinkedIn" field. Other visitors must click on "Decline".

On our websites or in our apps, you can prevent LinkedIn from saving cookies by using the TrustArc cookie settings at the bottom of the respective page.

Further information on data protection at LinkedIn can be found here: <https://www.linkedin.com/legal/privacy-policy#choices-oblig>.

TrustArc

Scope of data processing

We use the TrustArc Cookie Preference Manager from TrustArc Inc, 835 Market Street, Suite 800, San Francisco, CA, USA, ("TrustArc") on our websites and in our apps. This is intended to enable you to manage your own cookie preferences in an intuitive and user-friendly way.

Purpose of data processing

With the TrustArc Cookie Preference Manager, you can manage and save your preferred cookie settings for our services according to your own wishes. For this purpose, we ask for your cookie preferences when you visit our websites or apps for the first time. You can then agree or object to the use of cookies.

Your IP address is used so that the Cookie Preference Manager can process your cookie preferences accordingly. If you use a mobile device (e.g. a smartphone), the advertising identifier stored there will be used.

Legal basis for the processing

Protection of our legitimate interests in accordance with Article 6 (1) (f) GDPR. Our legitimate interest here is to take your cookie preferences into account when providing our services, in order to ensure the protection of your privacy and your personal data according to your choice and to ensure the proper functioning of our website, in particular to implement appropriate technical and organisational measures to comply with a legal obligation to which we are subject (Article 6 (1) (c) GDPR).

As a basis for data processing, TrustArc uses so-called standard contractual clauses (in accordance with Article 46 (2) and (3) GDPR), which ensure that data processing complies with European standards even without an adequacy decision.

Duration of storage

TrustArc stores your cookie preferences for a maximum of three months or until you delete your internet browser history. The TrustArc cookies are categorised as necessary cookies.

Possibility of objection and deletion of data

If you delete your Internet browser history, all cookies (including opt-out cookies) will be deleted. In this case, you will be asked again for your cookie preferences the next time you access our services.

Detailed information on the privacy policy for data processing by TrustArc can be found here: <https://trustarc.com/privacy/>.

Mouseflow

Scope of data processing

We use Mouseflow on our websites. This tool is provided by Mouseflow ApS, Flaesketorvet 68, 1711 Copenhagen V, Denmark.

We use Mouseflow to analyse your user behaviour on our website. The tool enables us to record your mouse movements, scrolling movements and clicks, among other things.

Mouseflow can create so-called heat maps by tracking how long your mouse pointer has remained in the same position. Based on this information, we can determine which areas of our website are of particular interest to you. In addition, we can determine how long you stayed on the page and when you left it.

Purpose of data processing

The purpose of using Mouseflow is to evaluate user behaviour on our websites through the use of user recognition technologies (e.g. cookies or device fingerprints).

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

Your activity data is stored for 365 days from the day it is recorded.

Possibility of objection and deletion of data

You can prevent Mouseflow from collecting data by adjusting your browser software or a configuration with TrustArc, as described above in the 'Cookies' section. In addition, you can prevent Mouseflow from collecting and using data (cookies and IP address) by downloading and installing the browser plug-in available at <https://mouseflow.com/legal/company/privacy-policy/>.

On our website, you can prevent Mouseflow from storing cookies using the TrustArc cookie settings, which are accessible via the controls at the bottom of each page.

For more information about Mouseflow and the data collected by Mouseflow, please refer to the Mouseflow privacy policy: <https://mouseflow.com/opt-out/>.

Meta Pixel

Scope of data processing

In order to measure conversion rates, we use Meta's visitor activity pixel on our websites. This service is provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. According to Meta, the data collected is transferred to the USA and other third countries.

Purpose of data processing

Meta uses this data to compile anonymous reports on the effectiveness of our advertising activities for us and also to provide information about your interaction with our advertising campaigns on Facebook and our website.

Legal basis for the processing

This data processing serves our legitimate interests in designing and optimising our advertising in a targeted manner. The legal basis is Art. 6 para. 1 lit. f GDPR.

In the event of data transfer to the USA, Meta undertakes to comply with a data protection standard comparable to the European standard on the basis of the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: https://www.facebook.com/legal/EU_data_transfer_addendum.

As the operator of this website, we cannot draw any conclusions about the identity of our users, as this information is anonymised for us. This data is also archived and processed by Meta so that the company can establish a link between the respective user profiles and then use this information for its own advertising purposes in accordance with Meta's data usage policy: <https://www.facebook.com/privacy/policy>.

If personal data is collected on our website using the Meta Pixel and transmitted to Meta, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, are jointly responsible for this data processing (Article 26 GDPR). For us, this responsibility exists exclusively for the collection and forwarding of data to Meta. The processing of data at Meta is excluded from this responsibility.

Further information can be found here: <https://www.facebook.com/privacy/policy/>.

Duration of storage

Your data will be kept for 180 days from the date of collection.

Possibility of objection and erasure of data

On our website, you can prevent the storage of cookies by Meta through the TrustArc cookie settings, which are accessible through the controls at the bottom of each page.

The data processor's privacy policy and further information can be found here: <https://www.facebook.com/privacy/policy/>.

Taboola

Scope of data processing

We use cookies from Taboola on our website to provide visitors to our website with targeted advertising by displaying personalised ads to visitors. The provider is Taboola Germany GmbH, Alt-Moabit 2, 10557 Berlin, Germany.

Purpose of data processing

The purpose of this data processing is the use of targeted advertising and the measurement of effectiveness.

Legal basis for the processing

Data processing serves our legitimate interest in optimising the user experience on our websites and targeting advertising. The legal basis is Art. 6 para. 1 lit. f GDPR. In the case of retargeting or conversion tracking, no personal data is stored.

Duration of storage

Taboola stores your cookie preferences for a maximum of 13 months or until you delete your internet browsing history.

Possibility of objection and deletion of data

You can prevent Taboola from saving cookies on our website by using the TrustArc cookie settings, which are accessible via the controls at the bottom of each page.

The data processor's privacy policy and further information can be found here: <https://www.taboola.com/policies/privacy-policy>.

Cloudflare

Scope of data processing

On our website we use the service Content Delivery Network (CDN) of Cloudflare Germany GmbH, Rosental 7, c/o Mindspace, 80331 Munich Germany and its DPF-certified US parent company Cloudflare Inc, 101 Townsend St., San Francisco, California 94107, USA ("Cloudflare").

Purpose of data processing

CDN improves the performance and security of websites by storing content in geographically distributed data centres and reducing the server load. This results in an increased transfer rate when delivering our information to the user.

Legal basis for the processing

Data processing serves our legitimate interest in increasing the security and delivery speed of our website. The legal basis for this data processing is Art. 6 para. 1 lit. f GDPR. In the case of retargeting or conversion tracking, no personal data is stored.

Duration of storage

Cloudflare stores your cookie preferences a maximum of for 30 days.

Possibility of objection and deletion of data

On our website, you can prevent CDN from storing cookies using the TrustArc cookie settings, which are accessible via the controls at the bottom of the respective page.

Further information on objection and removal options vis-à-vis Cloudflare can be found at: www.cloudflare.com/de-de/privacypolicy/.

Optinmonster

Scope of data processing

On our website we use the software Optinmonster of the company Retyp LLC. 7732 Maywood Crest Dr., West Palm Beach, FL 33412, USA (<https://optinmonster.com>).

Purpose of data processing

The purpose of this data processing is to provide our visitors with additional offers via overlays on our website.

Legal basis for the processing

The data entered in the form will be processed exclusively on the basis of your consent (Art. 6 para. 1 lit. a GDPR).

Duration of storage

Optinmonster stores your cookie preferences for a maximum of 10 years.

Possibility of objection and deletion of data

You can withdraw your consent to the storage of the data and its use at any time.

On our website, you can prevent Optinmonster from storing cookies using the TrustArc cookie settings, which are accessible via the controls at the bottom of each page.

For details about how Optinmonster handles your personal data and your rights in this regard, please refer to Optinmonster's privacy policy: <https://optinmonster.com/privacy>.

The legality of the data processing operations already carried out remains unaffected by the revocation.

Google reCAPTCHA

Scope of data processing

The online forms on our websites and in our apps use the "Google reCAPTCHA" service, which is provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Purpose of data processing

The purpose of this data processing is to protect our services against fraud and misuse by determining whether the data entered (e.g. information entered in a form) is provided by a human user or by an automated programme.

Legal basis for the processing

We have a legitimate interest in protecting our services from abusive automated spying and SPAM. The data is on the basis of Art. stored and analysed GDPR. If a corresponding agreement has been requested, the processing takes place solely on the basis of 6 para. 1 lit. f Art. 6 para. 1 lit. a GDPR. This agreement can be cancelled at any time.

Duration of storage

The storage period is 30 days for cookies and 9 to 18 months for log files.

Possibility of objection and deletion of data

Information regarding the handling of user data can be found in Google's privacy policy at <https://policies.google.com/privacy>.

Google Tag Manager

Scope of data processing

We use the Google Tag Manager service from Google to manage tags on our website. Google Tag Manager is a tag management system that allows to configure and implement tags without modifying the source code of the website. These tags can be used for marketing and analysis optimisation purposes. Google Tag Manager itself does not collect any personal data. However, it ensures that other tags are activated that may collect data under certain circumstances. These other tags may collect data that is described in the respective data protection policies of the corresponding services.

Purpose of data processing

The use of Google Tag Manager enables us to optimise the management and implementation of tags, correct configuration errors and modify tags that have already been implemented. This helps to improve the performance and security of our website or mobile app and optimise the user experience.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

The Google Tag Manager itself does not store any personal data. The data collected by other tags is stored in accordance with the respective privacy policies of the corresponding services.

Possibility of objection and deletion of data

You have various options to prevent this tracking process: (i) By changing the settings of your browser software accordingly, specifically by rejecting third-party cookies; in this way you will no longer receive advertising from third-party providers; (ii) By deactivating conversion tracking cookies by setting your browser to block cookies from the domain www.googleadservices.com domain (please note that this setting will be disabled if you delete your cookies); (iii) by disabling personalised advertising

from providers participating in the About Ads self-regulatory programme via the link <http://www.aboutads.info/choices> (please note that this setting will be disabled if you delete your cookies); or (iv) by permanently disabling the process in Firefox, Internet Explorer or Google Chrome via the link <https://www.google.co.uk/settings/ads/plugin>.

Further information on data protection at Google can be found here: <https://policies.google.com/privacy> and <https://support.google.com/tagmanager/answer/9323295?hl=en>. Alternatively, you can visit the website of the Network Advertising Initiative (NAI) at <https://www.networkadvertising.org>.

Further information on Google Tag Manager can be found at: <https://support.google.com/tagmanager/?hl=en#topic=3441530>.

LinkedIn Ads Pixel

Scope of data processing

We use the "LinkedIn Ads Pixel" service, operated by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. The LinkedIn Ads Pixel stores and processes information about your user behaviour on our website. LinkedIn Ads uses cookies for this purpose.

Purpose of data processing

The purpose of this data processing is to analyse your user behaviour on our website. This helps us to optimise and target our advertising measures.

Legal basis for the processing

The LinkedIn Ads Pixel is used exclusively on the basis of your consent in accordance with Art. 6 para. 1 lit. a. GDPR. This consent can be withdrawn at any time.

Duration of storage

For this purpose, a cookie with a 7-month duration is set in your browser, which allows LinkedIn to recognise you when you visit a website.

Possibility of objection and deletion of data

In addition to the possibility of withdrawing your consent, you can disable the storage of cookies in the settings of your web browser. You can also prevent LinkedIn from collecting the aforementioned information by setting an opt-out cookie from LinkedIn on one of the websites below or by managing your user settings on LinkedIn accordingly:

- <https://www.linkedin.com/psettings/guest-controls>
- <https://www.linkedin.com/psettings/enhanced-advertising>
- <https://www.linkedin.com/help/lms/answer/87150/linkedin-marketing-solutions-und-die-datenschutz-grundverordnung-dsgvo-?lang=de>

Everviz

Scope of data processing

We use features and services of the platform Visual Elements AS, Lars Hilles gate 39, 5008 Bergen, Norway.

Purpose of data processing

The use of Everviz features and services enables us to display interactive diagrams and graphics.

Legal basis for the processing

The legal basis for data processing is Art. 6 para. 1 lit. f. GDPR. Our overriding legitimate interest lies in the optimisation of our website.

Duration of storage

Personal data in connection with these functions or services are automatically deleted when you close your browser.

Possibility of objection and deletion of data

In addition to the possibility of withdrawing your consent, you can disable the storage of cookies in the settings of your web browser.

DoubleClick.

Scope of data processing

We use the service "DoubleClick.net", operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. DoubleClick.net uses cookies to display relevant adverts to users, improve campaign performance reports and prevent users from seeing the same adverts more than once.

Purpose of data processing

With the help of the DoubleClick.net service, we can ensure that a user is shown relevant ads, reports on campaign performance improve, and we prevent that users are shown the same ads more than once. Google uses a cookie ID to track which ads are displayed in which browser and to record conversions when users visit the advertiser's website and make a purchase after viewing an ad. When you access a page with DoubleClick.net, the browser establishes a direct connection to Google. We have no influence on the data collected by Google. By using DoubleClick.net, Google receives information that you have visited our website or clicked on an ad. If you are logged in to Google, Google can assign this information to your account. Even without logging in to Google, Google can assign your behaviour to the IP address you are using.

Legal basis for the processing

The legal basis for this processing is your informed consent in accordance with Art. 6 para. 1 lit. a. GDPR.

Duration of storage

Google stores your cookie preferences for a maximum of 1 year.

Possibility of objection and deletion of data

In addition to the possibility of withdrawing your consent, you can disable the storage of cookies in the settings of your web browser.

Further information about Doubleclick.net can be found here: <https://www.google.de/doubleclick>.

Further information on data protection at Google can be found here: <https://policies.google.com/privacy> and <https://support.google.com/tagmanager/answer/9323295?hl=en>. Alternatively, you can visit the website of the Network Advertising Initiative (NAI) at <https://www.networkadvertising.org>.

Haufe-Umantis

On our websites, we offer our visitors the opportunity to submit job applications to us using an embedded online application form from Haufe-Umantis. If you click on the corresponding link, you will be redirected to the website of our third-party provider Haufe-Lexware GmbH & Co. KG, A Haufe Group company, Munzinger Straße 9, 79111 Freiburg, Germany. There you will have the opportunity to register and apply for the desired position. As part

of the registration and application process, further personal data about you will be collected. Further information on the processing of your data in connection with your application can be found on the website of the third-party provider.

Workday

On our websites, we offer our visitors the opportunity to submit job applications to us using an embedded online application form from Workday. If you click on the corresponding link, you will be redirected to the website of our third-party provider Workday Austria GmbH, Königlberggasse 7, 1130 Vienna, Austria. There you will have the opportunity to register and apply for the desired position. Further personal data about you will be collected as part of the registration and application process. Further information on the processing of your data in connection with your application can be found on the website of the third-party provider.

D. External services and content

We use external services and content.

When using such a service or third-party content, communication data, such as date, time and IP address, are exchanged between your browser and the respective service provider for technical reasons. This applies in particular to your IP address, which is required to display content in your browser.

It is possible that the respective service or content provider processes your data for further internal purposes. Since we have no influence on the data collected by third parties and their subsequent processing, we are not able to provide binding information about the purpose and scope of the processing of your data.

For this reason, for further information on the purpose and scope of the collection and processing of your data, we refer you to the data protection guidelines of the provider of the services or content integrated by us who is responsible under data protection law.

The following list contains an overview of the external providers, their content and links to the respective privacy policies, which contain further information on the processing of data and your possible objection.

YouTube

Scope of data processing

We occasionally use embedded videos from the video platform YouTube. The operator of the corresponding plugins is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Google Ireland Limited is a subsidiary of Google LLC, 1600 Amphitheater Pkwy, Mountain View, CA 94043, USA.

The videos from YouTube are embedded in "privacy-enhanced mode". In this mode, YouTube does not set any cookies on your device until you click the play button in the YouTube video player. at You can find more information about YouTube's "privacy-enhanced mode" <https://support.google.com/youtube/answer/171780>.

For more information on the handling of user data in the context of YouTube, please refer to the privacy policy of Google Ireland Limited at <https://policies.google.com/privacy>.

Details on Google's storage period can be found here: <https://policies.google.com/technologies/retention>.

You can manually delete data in your Google account. If you do not have a Google account, you can delete the cookies stored by Google or prevent the automatic setting of cookies in the settings of your web browser.

Further information on the handling of user data on YouTube can be found here: <https://policies.google.com/privacy>.

Google Maps

Scope of data processing

Our websites use the Google Maps map service. The provider is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Purpose of data processing

By embedding Google Maps in our websites, we can show you our international locations on an interactive map.

Legal basis for the processing

Our legitimate interest in data processing by Google lies in the above-mentioned purposes. The legal basis is Article 6 (1) (f) GDPR.

In order to provide the full functionality of Google Maps, Google must collect and store your data. To the best of our knowledge, this data includes the date and time, URL of the website visited, search terms and your IP address as well as geolocation data.

In the event of data transfer to the USA, Google undertakes to comply with a data protection standard comparable to the European standard on the basis of the European Commission's Standard Contractual Clauses (SCC).

Details can be found here:
<https://privacy.google.com/businesses/gdprcontrollerterms/> and
<https://privacygoogle.com/businesses/gdprcontrollerterms/sccs/>.

Duration of storage

The information stored via the Google functions is stored for 3 to 18 months and deleted regularly.

You can prevent the storage of cookies by making the appropriate settings in your browser.

Possibility of objection and deletion of data

If you do not want Google to collect, process or use data related to you via our website, you can disable JavaScript in your browser settings. In this case, however, you will not be able to use the map display and certain elements of our website.

By using our website, you consent to Google Maps processing data about you.

Further information on the handling of user data can be found in Google's privacy policy at <https://policies.google.com/privacy>.

Google Web Fonts

Our services use Google Web Fonts to ensure the standardised use of fonts. We use Google Fonts in the locally installed configuration so that no connection to Google's servers needs to be established in order to load and display the fonts.

You can find more information about Google Web Fonts here: <https://developers.google.com/fonts/faq>. Please also note Google's privacy policy at <https://policies.google.com/privacy>.

Links to other websites

Our services may contain links to other websites and their specialised content. We have no control over these other websites. You visit these websites at your own risk. Plansee Group Functions Austria GmbH cannot accept any responsibility or liability for these other websites and their content, which is hereby excluded, or for their data protection measures. We recommend that you familiarise yourself with the data protection guidelines of these other websites before you provide information about yourself or conduct business with these websites.

Changes to our privacy policy

We reserve the right to amend our data protection policy as necessary to ensure that it always complies with current legal requirements or to implement changes to our services in the data protection policy. This could, for example, concern the introduction of new services. The new data protection policy will then apply to your next visit.